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PRESS RELEASE.....

For immediate release

NITA helps partner, Cascades-Inopak With One-piece fold-over Clamshell, Deli-Tray Début!

Lachenaie Qc, Canada., May 1st 2007 // Nita Equipment inc. a leading manufacturer and marketer of labeling machines for primary and secondary packaging kills two birds with one stone. Firstly Nita showcases its clamshell and deli-tray top and bottom labeling abilities by exhibiting at the Baking association of Canada's congress 2007 in Montreal. Secondly, the world's leading manufacturer of plastic and clamshell deli-trays Cascades- Inopak allows Nita to team up with them to help launch their line of biodegradable new one-piece foldable cover and bottom clamshell and deli-tray containers to the baking industries finest executives.

"Dealing with many partners during a lifetime, few have impacted the Canadian market and the world, in the way Cascades has over the last decades. It is not only a privilege but an honour, to be able to participate in such an important product launch. Serge Blais, plant director, Christine Beaulieu in Marketing and accounts manager , Stephane Desjarlais have all been phenomenal in recognizing the opportunity to coordinate the launch. The demonstration will be accentuated by our equally important partners IMS (Industrial Marking systems) and source ID who distribute the Nita equipment while adding their label manufacturing and bar coding expertise to the mix, this creates a close-to-perfect partnership." says Nita's Marketing Director, Claudio Napoleoni,

The clamshell labeller and the shell shock clamshell labeller will definitely cause a tremendous splash within the Baking association of Canada and we would like to see many other industries adopting these top and bottom labelers. To find out more about these and other Nita labeling machines, visit <http://www.nita.ca/labeling/eng/products.html>

To find out more about labels and bar coding, visit our partners at www.imsinc.ca and <http://www.sourceid.ca/enter.htm>

Cascades Inopak containers and their applications are easily understood by Visiting the following web site http://www.cascades.com/cas/en/1_0/1_0_1/1_0_1_3/1_0_1_3_3_12.jsp

About Nita

NITA, Inc. is a leader in the manufacturing and marketing of labelling solutions as well as prepress automation equipment .Providing solutions to the end user allowing for a more productive , efficient production lines in both the primary and secondary packaging environments to positively impact their customer's bottom line. Nita manufactures all of its product line at its facility in Lachenaie, Quebec, Canada including, Robo Tilt, AE612 labeler, AE616 labeler, STA612 Print & apply, STA/AE612 combo, Joust Top & Bottom and Syner-G Systems.

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